



Federal
Communications
Commission

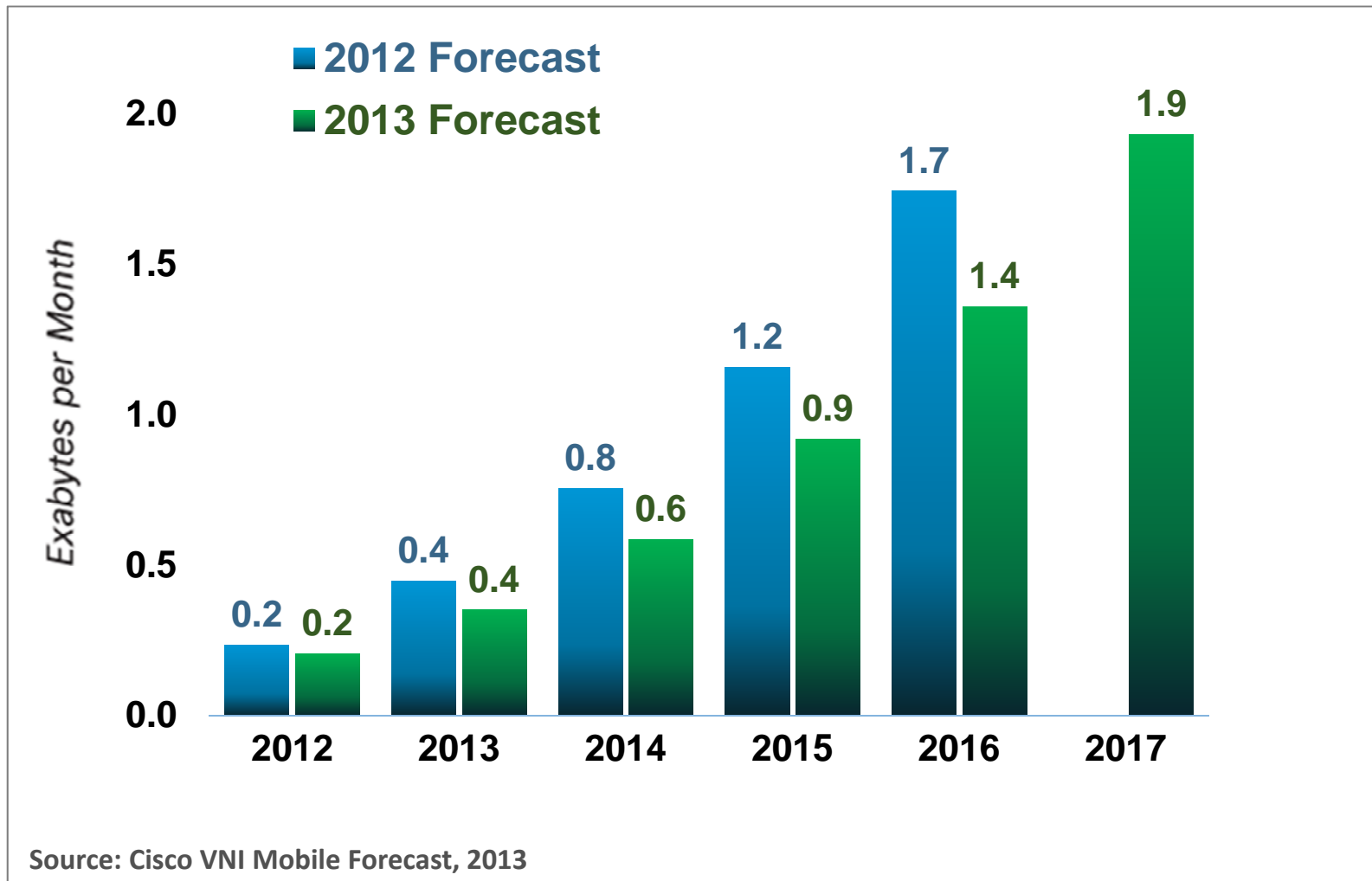
Ruth Milkman

Chief

Wireless Telecommunications Bureau

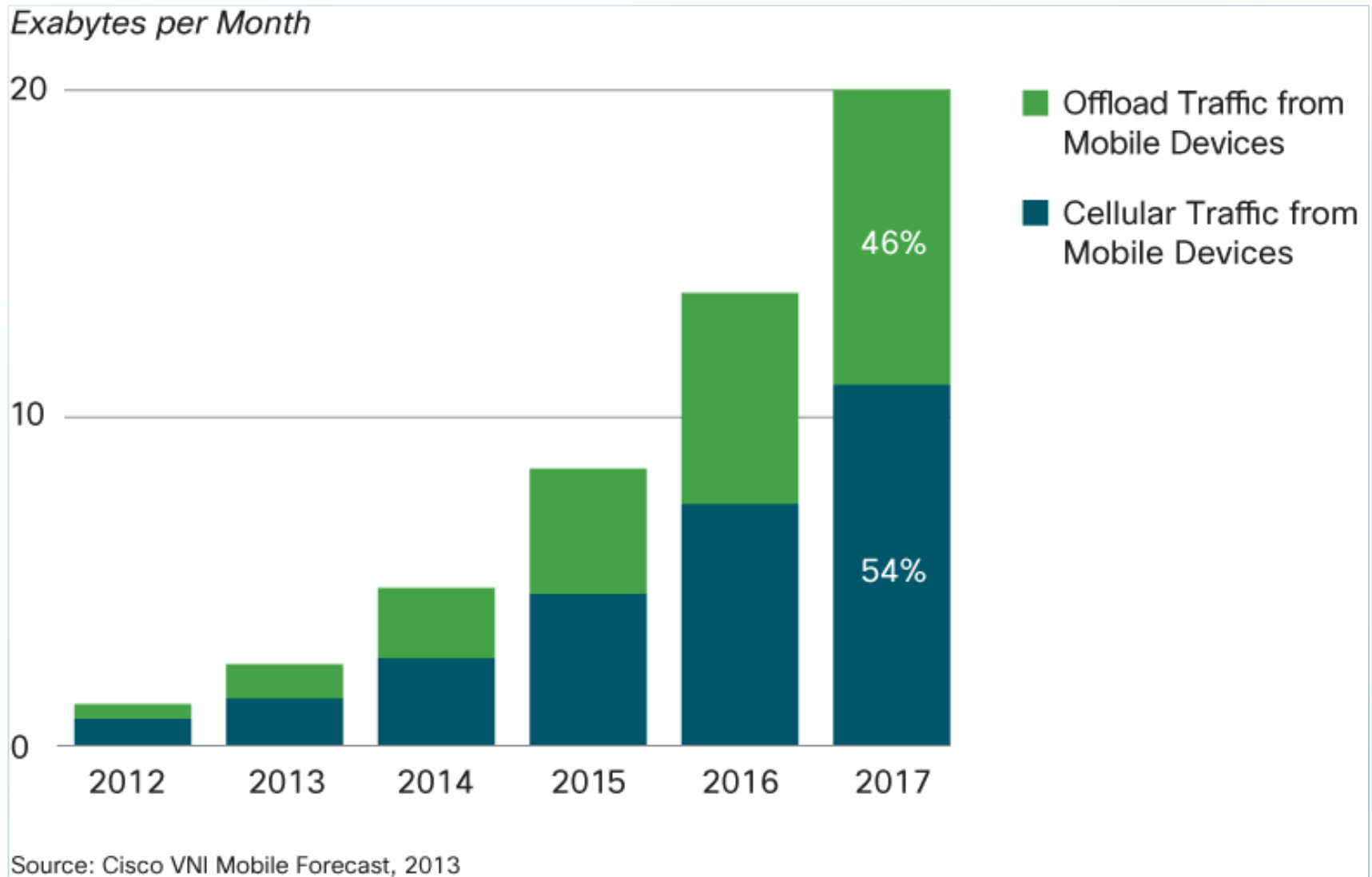


US Mobile Data Traffic Forecast Comparison





Mobile Data Traffic Offloading





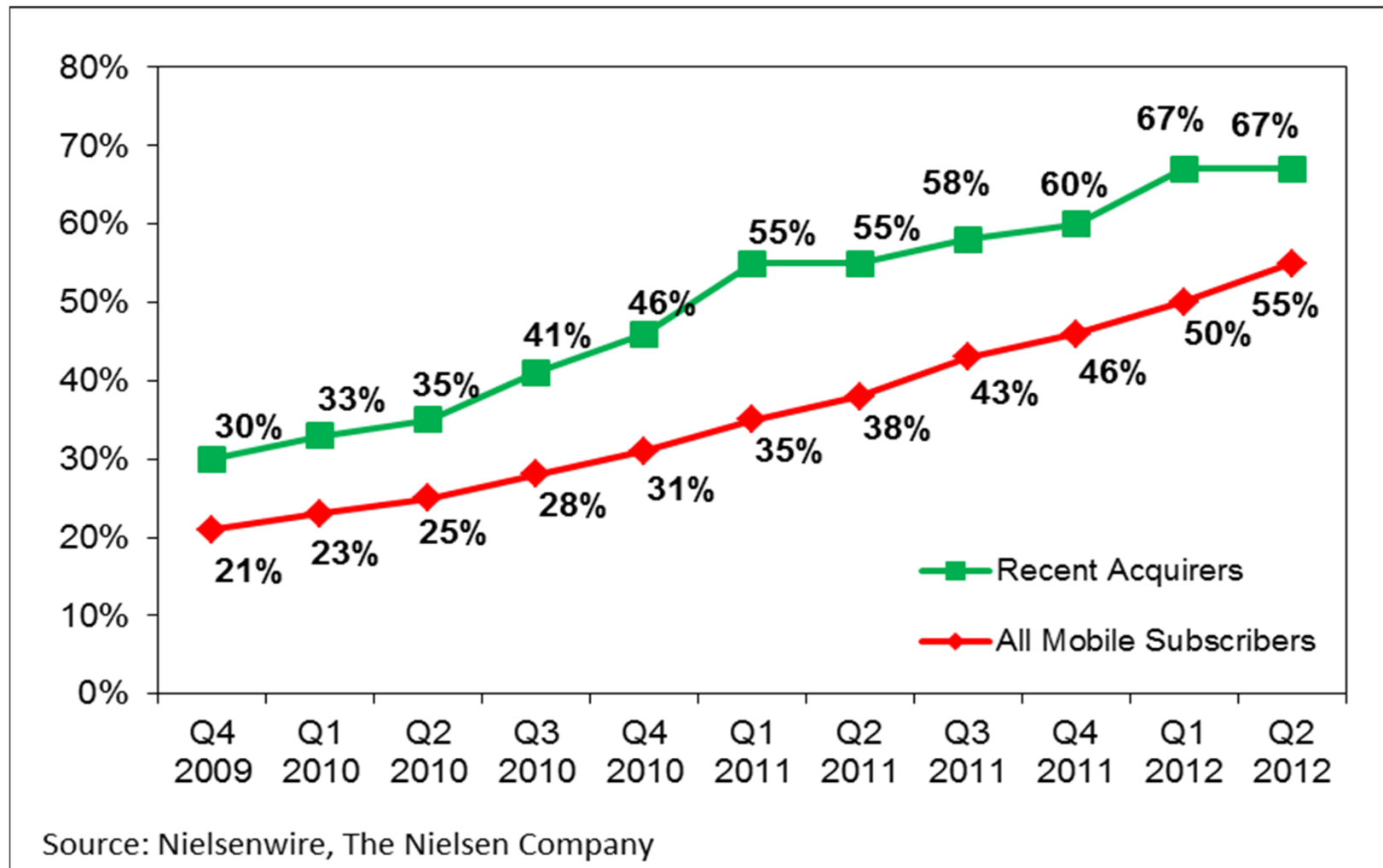
Estimated Total Mobile Wireless Connections

	NRUF			CTIA
	Connected Devices (millions)	Increase from previous year (millions)	Connections Per 100 People	Estimated Connections (millions)
2001	128.5	n/a	45	128.4
2002	141.8	13.3	49	140.8
2003	160.6	18.8	54	158.7
2004	184.7	24.1	62	182.1
2005	213.0	28.3	71	207.9
2006	241.8	28.8	80	233.0
2007	263.0	21.2	86	255.4
2008	279.6	16.6	91	270.3
2009	290.7	11.1	94	285.6
2010	301.8	11.1	97	296.3
2011	317.3	15.5	102	316.0



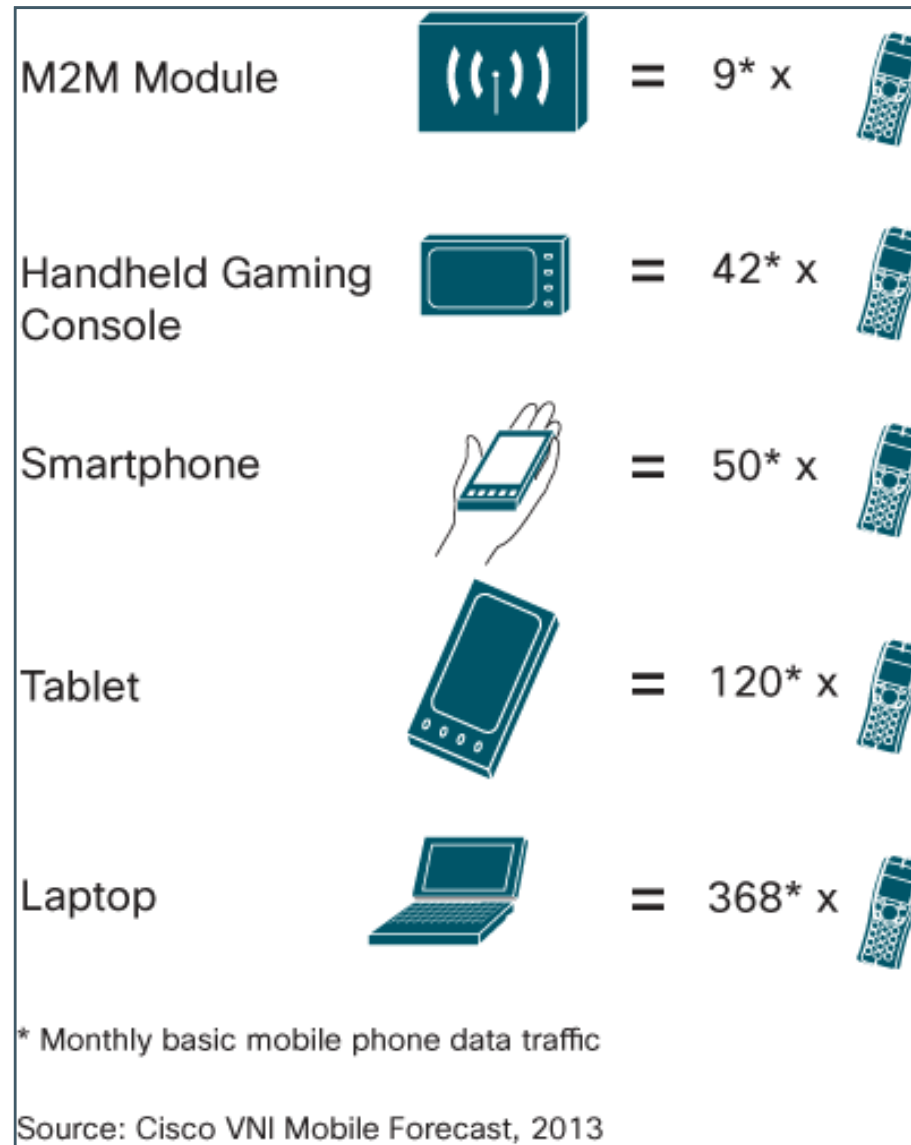
Smartphone Penetration Rates

Q4 2009 – Q2 2012



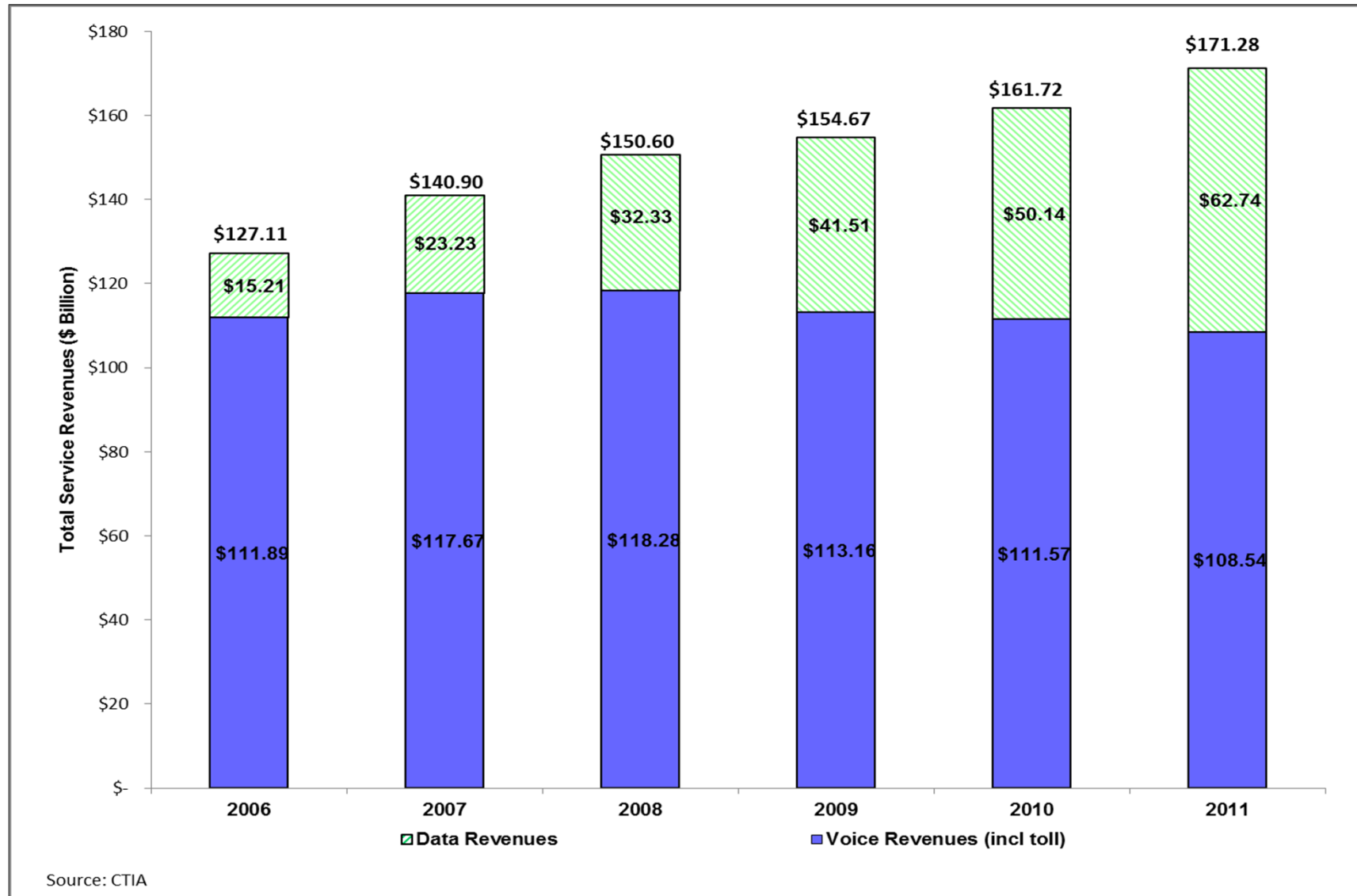


Device Traffic Relative to Feature Phones



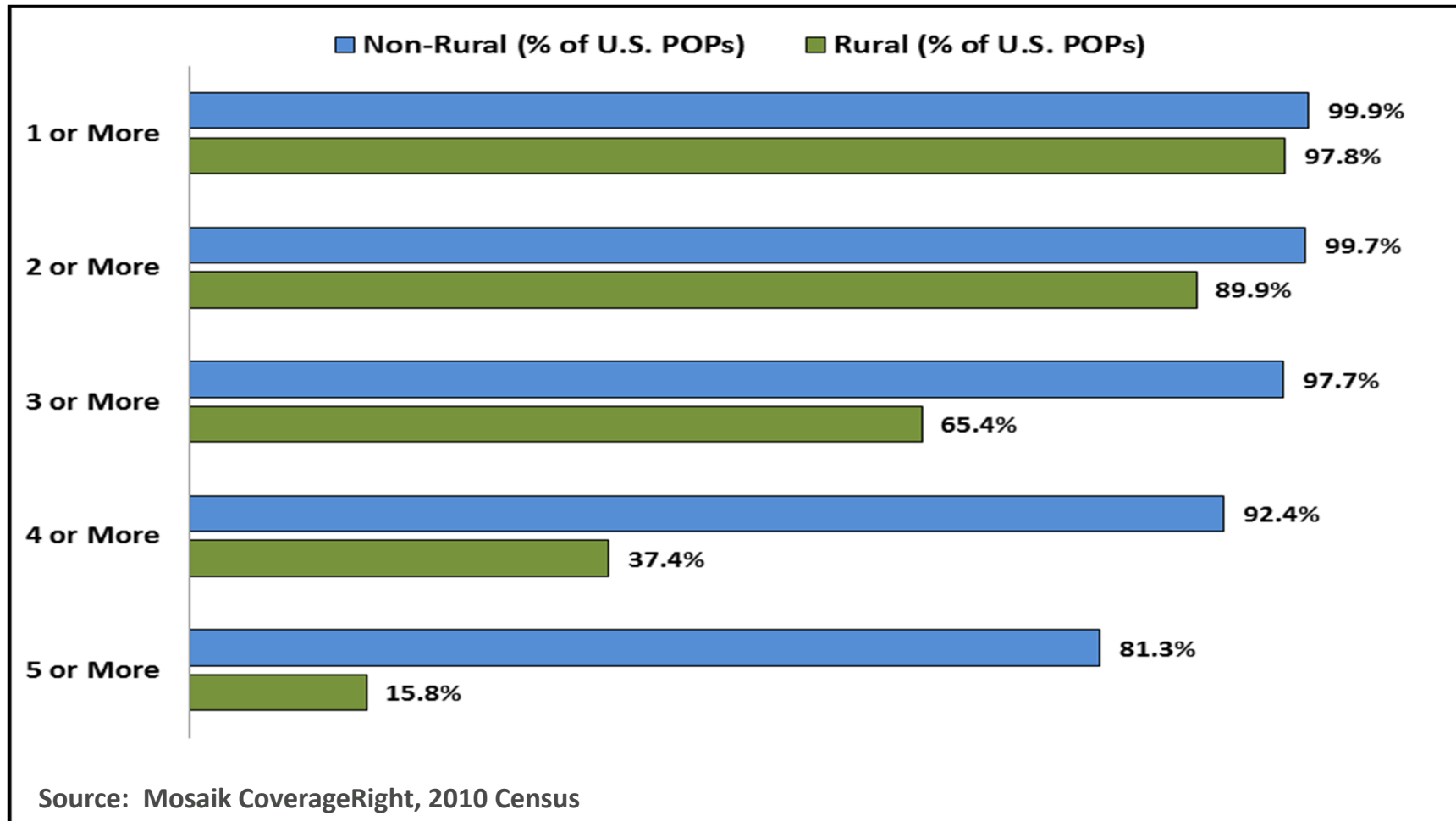


Total Mobile Wireless Industry Revenues



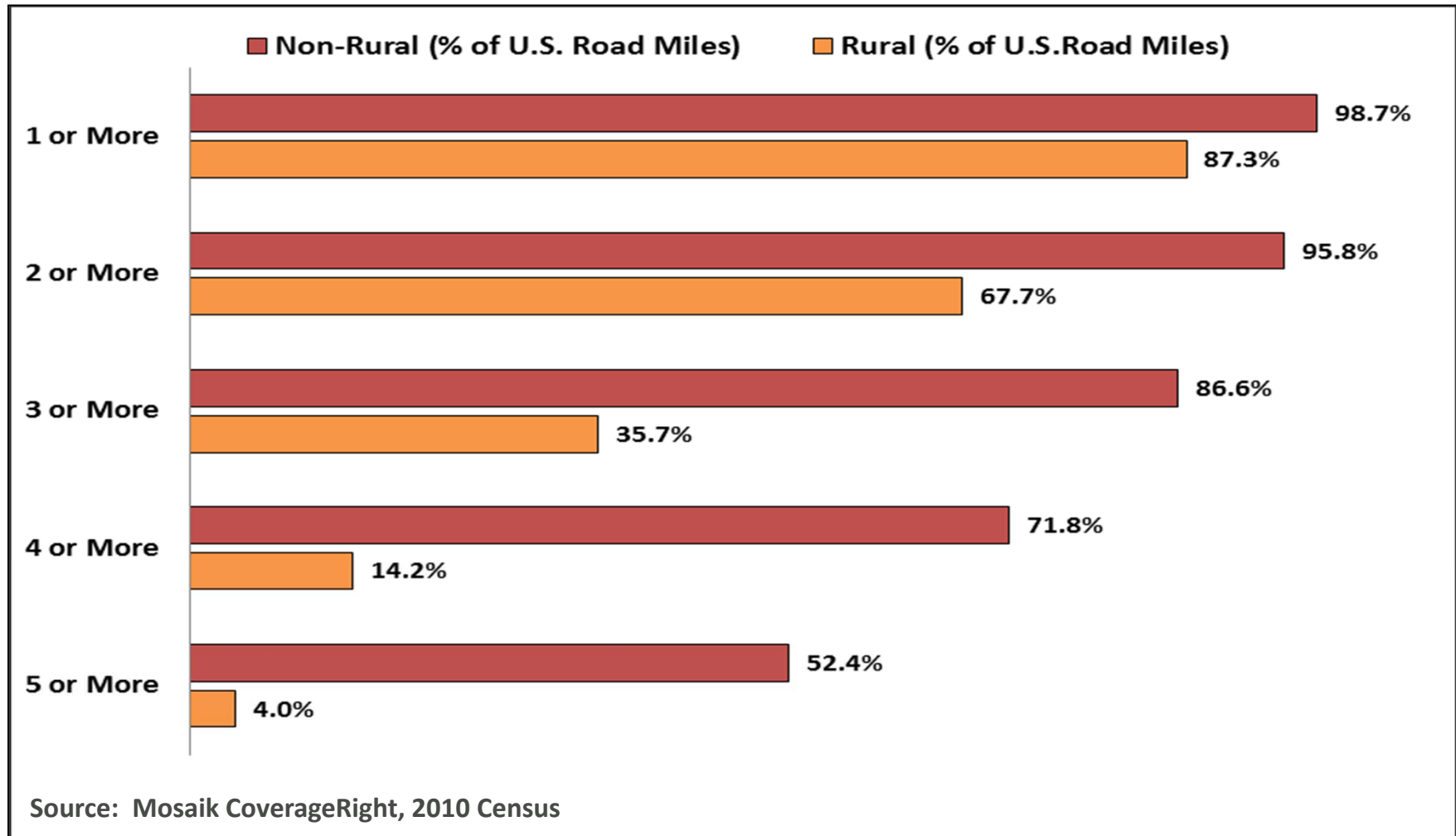


Percent of Population Covered by Mobile Broadband Providers, Rural v. Non-Rural





Percent of Road Miles Covered by Mobile Broadband Providers, Rural v. Non-Rural





Percent of Adults / Children in Wireless Only Households

